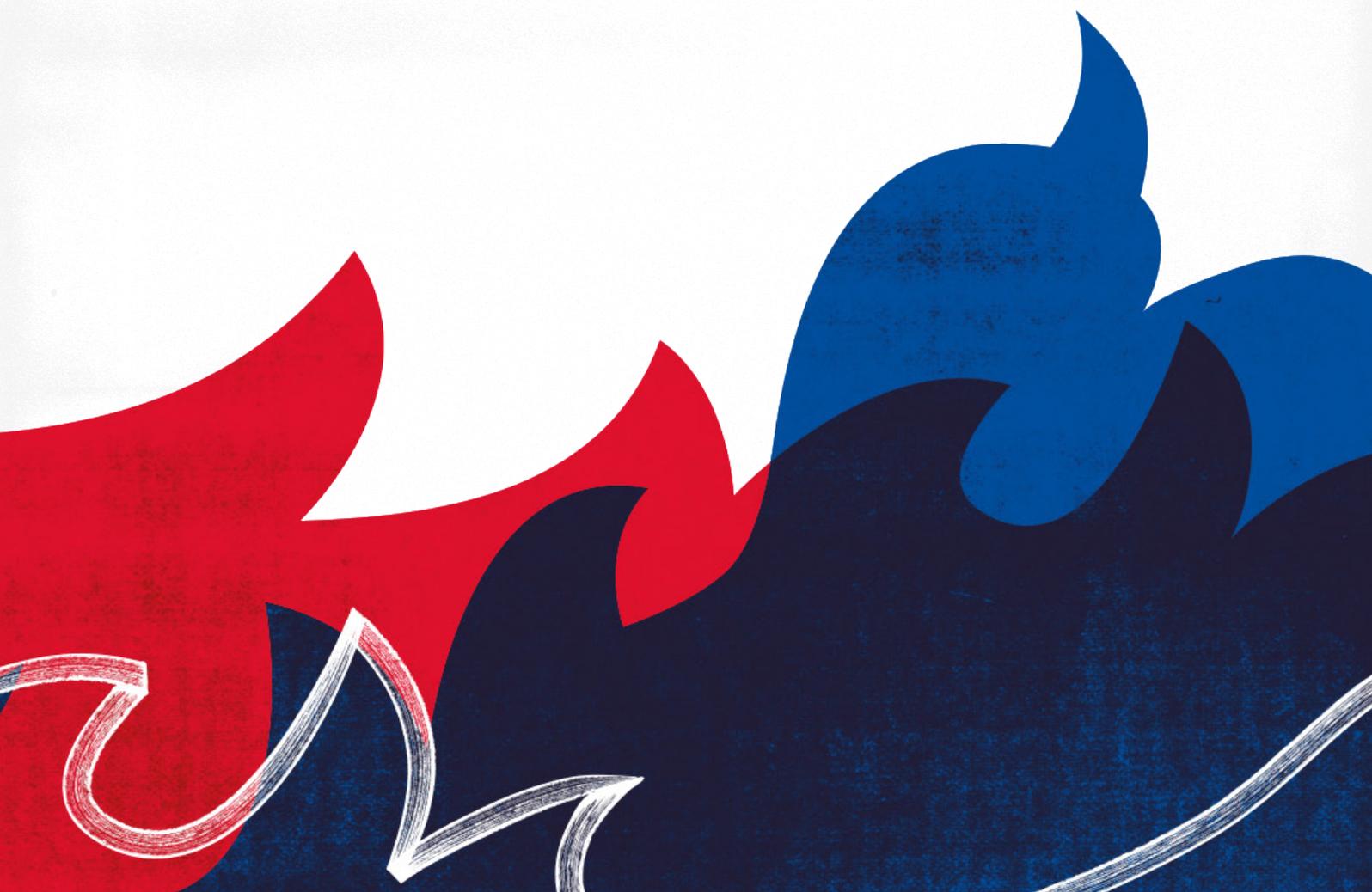




# FAN ZONE GUIDE





The Fan Zone Guide provides ideas, inspiration and support for schools to create an engaging and purposeful UEFA Men's Euro 2024 Fan Zone.

The guide helps schools to identify what will work well for their pupils and the school environment. It supports areas of the National Curriculum, encourages ownership and provides an opportunity for pupils to work with their peers, family and friends in the build-up and during the tournament.

**Start your Fan Zone ahead of the tournament to create excitement and maintain engagement throughout!**

## WHY HAVE A SCHOOL FAN ZONE?



### **A UEFA Men's EURO 2024 Fan Zone will:**

- Help pupils celebrate, have fun and feel part of a major sporting event.
- Develop a sense of community and belonging within the school community.
- Support opportunities for teamwork, creativity and other personal skills.
- Provide opportunities for pupils to share thoughts, feelings, emotions.
- Help to challenge stereotypes and raise the profile of the game.
- Help to promote respect and positive behaviour on the playground, in school football and during the school day.

## HOW TO USE THIS GUIDE:



- **Fan Zone finder:**  
Identify and choose the perfect space for your Fan Zone.
- **Fan Zone ideas:**  
Find inspiration on what to include in your Fan Zone.
- **Fan Zone wish list:**  
Use the template to list which ideas you would like to include.



## FAN ZONE FINDER

Use this Fan Zone finder to choose a location for your Fan Zone.

Start by thinking about the potential locations you have available in your school. Where would be the best space for pupils and families to visit and contribute to your Fan Zone?

### CONSIDER

- What do you want your Fan Zone to achieve?
- The target audience - who is going to use the Fan Zone?
- How easy it is to view (e.g. class groups, families).
- If the space identified is suitable enough (e.g. wall space, table display).
- Extending your Fan Zone to sports days and summer fayres.

<b>Locations you could use for your Fan Zone:</b>	<b>Why use this location?</b>
<b>The classroom</b>	Classrooms can provide wall space and table display space, where pupils can contribute to and develop their own class Fan Zone.
<b>The school hall</b>	A larger Fan Zone could be created in this space, with contributions from across all year groups in one location.
<b>The school reception</b>	Pupils and families may be more able to visit and view the Fan Zone during both the build-up and the tournament itself.



## FAN ZONE IDEAS

The following suggestions provide inspiration and ideas for your school UEFA Men's EURO 2024 Fan Zone.

You could ask pupils for their ideas through the school council, as a class or as a whole school project (this provides a great opportunity to introduce the tournament). Don't worry about including all of the ideas, choose your favourites. Don't forget to check out the introductory assembly for more information on the tournament!

### DECORATING YOUR FAN ZONE



- Create bunting and flags of the teams involved. Use recycled or reused materials or natural materials where possible.
- Recreate the UEFA Men's EURO 2024 trophy.
- Encourage pupils to research the kits of the 24 countries playing. Make celebration hats in team colours, using pens, paints and coloured paper.
- Make paper chains with messages of support on each paper strip. (Remember to display these low enough so that pupils can read the messages or hang them as vertical chains).
- Create posters promoting the tournament and display them around the Fan Zone.
- Check out the mascots for the tournament and create your own mascot. Feature these in your Fan Zone.

### MESSAGES OF SUPPORT



- Create and display word mobiles. These could include verbs, adjectives, nouns, places and people related to football and/or the tournament.
- Develop a graffiti wall or street art zone. Include an area of paper on a wall for pupils to note or draw messages of support to teams and players.
- Use computers to create a word cloud to display in the Fan Zone. Use [monkeylearn.com/word-cloud](https://www.monkeylearn.com/word-cloud) & [freewordcloudgenerator.com](https://www.freewordcloudgenerator.com)

### MEDIA ZONE



- Encourage pupils to source and display newspaper or magazine reports about the UEFA Men's EURO 2024 in the lead up to and during the tournament. Create a collage in your Fan Zone.
- Pupils write their own reports on matches or players to display.
- Pupils develop catchy hashtags to display #getcreative.

# FAN ZONE GUIDE



## MATCH TRACKER WALL CHART



- Pupils create their own match tracker to track the tournament. Classes take turns to update them after each match day.
- If you or the pupils create your own, decide what matches you'd like to track and include enough space on the tracker. You could create a tracker for all the matches played in the tournament, or just the England matches or local matches played near to your school.

## HERO HALL OF FAME



- Pupils identify players, officials, coaches/managers they think deserve a place in a 'Hall of Fame' during the tournament.
- Pupils draw picture frames and portraits of their chosen person to display.

## PLAYER SPOTLIGHT



- Each class or pupil chooses a different player to spotlight.
- Pupils find an image of the player and research interesting facts about them. Assist them with this if using the Internet. Pupils share their findings in the player spotlight area.

## PUPIL SUPPORT PLEDGE CARDS



- Pupils design their own pledge cards, such as football or football shirt shaped designs.
- Encourage pupils to write a pledge message of support based around the tournament.
- Pupils display their pledges in the Fan Zone.

## RECORD A VIDEO



- Pupils record a video showcasing the Fan Zone.
- This can include interviews and conversations between pupils, talking about and sharing their player's contributions e.g. pledges, player spotlight or the Hero Hall of Fame.
- The video can be shared with families on the school website, school newsletter, parental engagement platforms or on school's social media platforms.

## MATCH CLIPS



- Share matches, goals or promotional videos in the Fan Zone using a screen and or TV.

# FAN ZONE GUIDE



## MAKE A FAN BASE



- Invite pupils to draw self-portraits or take selfies cheering for their favourite team.
- Create a large crowd of pupil supporters using the images.

## FAN ZONE FUN FOOTBALL CHALLENGES



- Create a penalty shootout zone for use during break and lunchtime in the Fan Zone. (This will be space dependent and use appropriate balls if indoors.)
- Set out marker cones and time pupils as they dribble a ball around them.
- Reward pupils with points/stickers for taking part and keep track using a reward chart. Provide a prize for the class with the greatest total points to encourage participation.

## FAN ZONE EVENTS



- Consider inviting families to the Fan Zone and engaging them to bring the Fan Zone to life.
- Hold an opening ceremony for the Fan Zone.
- Host an after school match viewing event.
- Invite families to visit the Fan Zone and view the pupils' work.
- Include families in the Fan Zone with fun football challenges.

## PROMOTE LOCAL OPPORTUNITIES



- Look out for football-themed events and activities in your local community and promote these in your Fan Zone e.g. flyers of football sessions.

### Wish list:

.....

.....

.....

.....

.....



## FAN ZONE WISH LIST

This is a template that you can use to guide your Fan Zone. Choose your ideas and tick the idea once you have added it to your Fan Zone. Alternatively, you can create your own wish list using different ideas.

	IDEAS FOR YOUR FAN ZONE	TICK
 <p><b>DECORATE YOUR FAN ZONE</b></p>	Flags	
	Bunting	
	Trophy model	
	Celebration hats in team colours	
	Paper chains with messages of support	
	Create posters promoting the tournament	
	Football shirt designs	
	<b>OTHER IDEAS:</b>	

 <p><b>MESSAGES OF SUPPORT</b></p>	Word mobiles	
	Graffiti wall or street art zone	
	Word clouds	
	<b>OTHER IDEAS:</b>	

# FAN ZONE GUIDE



	IDEAS FOR YOUR FAN ZONE	TICK
 <b>MEDIA ZONE</b>	Sourced newspaper or magazine reports	
	Pupils write their own reports on matches or players	
	Catchy hashtags	
	<b>OTHER IDEAS:</b>	
 <b>MATCH TRACKER WALL CHART</b>	Match tracker/wall chart	
	Pupils create their own tracker	
	Classes can take turns to update after each match day	
	<b>OTHER IDEAS:</b>	
 <b>HERO HALL OF FAME</b>	Hero frames with portraits of players, officials, coaches/managers	
	Pupils tournament journal entries shared in Fan Zone	
	<b>OTHER IDEAS:</b>	

# FAN ZONE GUIDE



	IDEAS FOR YOUR FAN ZONE	TICK
 <b>PLAYER SPOTLIGHT</b>	Classes/pupils find an image of the player and research interesting facts	
	Classes/pupils share their findings with the rest of the class in the Player spotlight area	
	<b>OTHER IDEAS:</b>	

 <b>PUPIL PLEDGE CARDS</b>	Pupils create pledge cards sharing support for UEFA Men's EURO 2024	
	<b>OTHER IDEAS:</b>	

 <b>RECORD A VIDEO</b>	Pupils record a video showcasing the Fan Zone	
	Share on the school website	
	Include links in the school newsletter to share with families	
	Share video on social media platforms or parental engagement platforms	
	<b>OTHER IDEAS:</b>	

# FAN ZONE GUIDE



	IDEAS FOR YOUR FAN ZONE	TICK
 <p><b>MATCH CLIPS</b></p>	Show matches, goals or England/Tournament promotional videos using a screen and or TV	
	<b>OTHER IDEAS:</b>	
 <p><b>MAKE A FANBASE</b></p>	Pupils create self-portraits or selfies cheering their favourite team	
	Create a large crowd of pupil supporters using the images	
	<b>OTHER IDEAS:</b>	
 <p><b>FAN ZONE FUN FOOTBALL CHALLENGES</b></p>	Create a penalty shootout zone	
	Set up a ball dribbling challenge	
	Use a reward chart for the challenge(s)	
	<b>OTHER IDEAS:</b>	